

# Canadian Young Farmers Federation Yukon

November 27, 2014

### S.W.T. Analysis

Strengths	Weaknesses	Trends	Trends
Access to Government Support	Young Farmers do not know eachother	Changing Generational Demographics	Changing Agriculture Landscape
Inclusive / Diversity	Not Relevant	2 Educate / Empowerment	
Openess with Knowledge	Lack of Engagment	3 Division / Not Connected	
Ability to be Change Makers	Lack of Educational Component	4 Social Media	
Excited about Future of Farming	Reliance on Government Funding	Local Restaurant Featuring Local Food	
Advocacy / Lobbying - Position on AIAC	Lack of Capacity	More People Trying to Turn Land into Farming (food production)	
	What is a Farmer in The Yukon?		

For more assistance completing your One Page Plan, contact Casey Langbroek, CPA, FCGA  
ph: 604-392-8010 email: casey@catapultcoaching.ca



Core Values/Beliefs Forever	Purpose (Why) 10-30 Years	Targets (Where) 3-5 years	Goals (What) 1 year	From:	From:	From:	From:	Base Year 2013/14																																																																								
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