



**YUKON
AGRICULTURAL
ASSOCIATION**

ANNUAL GENERAL MEETING

of the

YUKON AGRICULTURAL ASSOCIATION

Friday, November 1, 2019

6:00pm

**GOLD RUSH INN, BEST WESTERN
Whitehorse**

ALL WELCOME

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YUKON AGRICULTURAL ASSOCIATION

Mission Statement

To foster and promote sustainable Yukon agriculture for the benefit of both private and commercial producers and consumers through education, infrastructure development, and liaison with government agencies and with non-government organizations.

Vision

YAA's vision for agriculture incorporates the following ideals:

- A self-sustaining industry – economically, socially and environmentally
- An industry that is part of, and an asset to, the social fabric of Yukon
- A commercially competitive industry
- A commercially viable industry based on private ownership and management of farm holdings
- An industry with an infrastructure capable of accessing and incorporating practices and technology appropriate to the Yukon situation
- An industry viewed with respect by the general public, other industries and the government
- An industry in which future generations can participate

Objectives

- To foster and promote Yukon agriculture
- To encourage research and development pertaining to agriculture
- To support suitable Yukon agriculture policies
- To help develop legislation and regulations which meet the needs of the industry
- To lobby for the industry
- To provide agricultural information to both Association members and the Yukon public

Source: YUKON AGRICULTURAL ASSOCIATION website

<http://www.yukonag.ca/about-yaa/our-initiatives.cfm>

**AGENDA of YAA's ANNUAL GENERAL MEETING
November 1, 2019**

1.	Call to Order	Sonny Gray Chair
2.	Remarks by the Minister of Energy, Mines and Resources	Hon. Ranj Pillai
3.	Approval of November 2019 AGM Agenda	Chair
4.	Approval of November 2018 AGM Minutes	Chair
5.	Financials a) Review of financial statements b) Request to waive financial review for 2018-19	Jennifer Hall Executive Director
6.	President's Report	Sonny Gray President
7.	Committee Activity Reports & ED Report a) Committee Members and Representatives b) Infrastructure (land, bins, equipment) c) Policies and programs (AIAC, wildlife) d) Communication (outreach) e) Membership retention (YYF & regional) f) Governance	Committee Chairs & Executive Director
8.	Election/Acclamation of Officers and Directors a) Acclamation of Officer (Vice President) b) Election of Directors	Bill Klassen Len Walchuk
9.	Speaker from DO MORE AG Foundation	Adelle Stewart
10.	Election Results Announced and Approved	Bill Klassen
11.	Adjourn	Chair

AGENDA ITEM #4 - DRAFT MINUTES of YAA's AGM NOVEMBER 4, 2018

Members present: Mike Henderson, Sonny Gray, Cain Vangel, Rian Lougheed-Smith, David Lozada, Trevor Stochinski, Gail Riederer, Cain Vangel, Sonny Gray, Vibeke and Don Coates, Brad Barton, Kevin Bowers, Kathy Pritchard, Matt Ball, Anne Savoie, Kristine Ferris, Fiona S, Randy Lamb, Steve Mackenzie-Grieve, Pat Bort, Michel Duteau, S. Bourret, Darrin Sinclair

Guests: Dale Bort, Jenna C, Peter Turner, Amelie de Pasille, Al Aasman, Jim Gowan

Staff: Jennifer Hall

1.	<p>Call to order Sonny Gray called the meeting to order at 1:18pm</p>
2.	<p>Approval of the Agenda and May AGM Minutes MOTION: Darrin Sinclair made a motion to adopt the agenda, seconded by Mike Henderson. Carried. MOTION: Cain Vangel made a motion to approve the May 2018 AGM minutes, seconded by Mike Henderson. Carried</p>
3.	<p>Presentation: "Clarifying Our Brand" Al Aasman of Aasman Brand Communications presented information about the basics of building a brand, branding, and brand management. In keeping with the goals of YAA's strategic plan*, the YAA board has invited Al to help us learn about how we can clarify the ways we present YAA to our members, to our key partners, and to the wider community. Volunteer Bénévoles Yukon and the NGO Training Fund provided a majority of the project funding needed for YAA to engage in this educational opportunity. Excerpt from YAA's Strategic Plan. * GOAL 3: COMMUNICATIONS AND BRANDING - Priority 3: YAA Brand Reflects the Future Vision of the Org'n YAA will work with its members to refresh the association's branding to reflect the future vision of the organization. Action 1: YAA will solicit member feedback on current branding to determine level of support for a rebranding proj. Action 2: If there is sufficient support YAA will seek funding to work with a branding company to develop a new brand for the organization.</p>
4.	<p>Financial Statements</p> <ul style="list-style-type: none"> a) Darrin Sinclair presented the financial statements for YAA's stump fiscal year, April 1, 2018 to August 31, 2018, as presented in the AGM meeting materials. b) Darrin Sinclair also noted that BDO had completed a review of YAA's 2017-18 financial statements. They did not note anything of concern. But did send some journal entry amendments to the bookkeeper. <p>MOTION: Steve Mackenzie-Grieve made a motion to adopt the financial reports as presented, seconded by Mike Henderson. Carried.</p>
5.	<p>President's Report Sonny Gray directed members to his letter on page 7 of the agenda material and verbally reviewed the highlights of the message. He thanked all those who help make YAA's work possible, including government agencies and representatives, committee and board members and staff.</p>
6.	<p>Committee and Activity Reports Sonny reviewed the written activity reports see pages 8-10 in the meeting material package. The reports are aligned with YAA's current strategic plan: infrastructure, advocacy, communications, member retention, and governance. No questions arose out of the review.</p>
7.	<p>Election/Acclamation of Officers and Directors</p> <ul style="list-style-type: none"> a) Following Ted Fagbamila's resignation in July 2018, the board appointed Darrin Sinclair (from the YYF committee) to the position of secretary-treasurer of the YAA board. A call to the general membership for nominations to the position was made in September. No nominations were forthcoming. b) The next election cycle will take place in the fall of 2019. It will include an election for the vice-president position and three director positions. In the fall of 2020, there will be an election for the positions of president and secretary-treasurer and three director positions. Bios of all current YAA board members are included in the AGM package, page 11-12. <p>MOTION: Mike Henderson made a motion to acclaim Darrin Sinclair as YAA's secretary-treasurer for a two-year term, seconded by Steve Mackenzie-Grieve. Carried.</p>
8.	<p>Adjournment Meeting was adjourned at 2:34pm</p>

AGENDA ITEM #5 - FINANCIAL STATEMENTS

a) Presentation of the financial statements for September 1, 2018 to August 31, 2019

A comparative statement will be available next year now that we are in the second year after changing the financial year-end.

INCOME STATEMENT

Project Revenue

Specific Projects (Non-Government)

- ✓ T-shirt Sales – YYF Project
- ✓ What's Up Advertisements – YYF Project
- ✓ TIA Yukon (Meet Your Maker 2019) – Co-host of Winter Gathering

Specific Projects (Government)

- ✓ CAP Fund – Travel expenses and online resources - project
- ✓ Community Development Fund – Branding/membership/website - project
- ✓ Government of Yukon, Economic Development – Economic Potential of Yukon Livestock - report
- ✓ NGO Training Fund – Training about branding and corporate identity - project
- ✓ Animal Health Unit – Promotion of info session for Control Order & Sheep/Goat census

Travel Expenses (Total amount does not include YYF expenses ~\$3,000 to attend the CYFF)

A	B	C	D	E
Travel Expenses				
2018-2019 Fiscal Year	TOTAL	YAA	CAP	Notes
NGO Leadership Conference - Sept 2018	\$800.00	\$200.00	\$600.00	ED to PD conference in Vancouver \$200 (YAA) and \$600 (CAP)
Food Secure Canada Conference - Sept 2018	\$1,941.74		\$1,941.74	Active YAA member from Dawson City attended conference
North of 60 Travel Incentive - November 2018	\$958.64		\$958.64	Two YAA members from Dawson City to Nof60 conference
Dawson City Meetings - October 2018	\$528.00	\$528.00		ED to Dawson City for Meetings
Circumpolar Ag Conference - March 2019	\$5,064.13		\$5,064.13	ED to Circumpolar Conference
Canadian Fed of Agriculture - July 20-19	\$2,787.27		\$2,787.27	YAA President to national conference at request of minister
TOTALS	\$12,079.78	\$728.00	\$11,351.78	

YAA is developing policy about supporting travel including:

- To require attendees to present material at the conference
- To require attendees to report back to Yukon agriculture community

BALANCE SHEET

Further details about the Equity section of the balance sheet:

- ✓ *Current earnings* - reported from the income statement
- ✓ *Accumulated surplus* - the historic balance of current earnings. Posted as a loss because of reporting of sale of bins.
- ✓ *Restricted Asset 1* – is the amount that is currently invested in GIC and originated from ACAAF. Currently being directed to development of infrastructure projects on community fairgrounds/land
- ✓ *Restricted Asset 2* – is the revenue from the decommissioning of the storage bin program.

b) Request to waive financial review for 2018-19

BDO completed a review of YAA's financial books in May of 2018. The review did not reveal any issues of concern. The Society's Act requires that a financial review is completed at least every five years. YAA is eligible to waive a review of the past fiscal year.

AGENDA ITEM #6 - PRESIDENT'S REPORT

Hello Yukon farmers:

Welcome to our Annual General Meeting!

It has been a very busy year, for your consideration I present some highlights. Most of these topics will be covered in more detail later in the meeting in the Committee Reports section.

Infrastructure Projects

- I was so excited to be a part of the creation of the new arena, a first step for the YAA in its goal to eventually have a community farm fair grounds on our little slice of Agriculture land out on the old Mayo Road. The Yukon Young Farmers' Yukon Farm Fair was a trial to see how much interest there might be in an annual event on this property, even in the dead of summer we had over 300 visitors, indicating that this is not only viable but a necessity for farmers to properly showcase agriculture to the general population!
- The controversial decommissioning of the Bin Program has successfully been completed as of 2019. A historic program that proved to be an amazing asset to the agriculture community as a whole, as many of you know, was flagged as an aging asset with potential liability implications in our 2017 Strategic Plan. I personally chaired this committee and want to thank the volunteers and their commitment. Job well done.

Yukon Agriculture Policy

- The past year has seen us attending AIAC more frequently and working closely with Agriculture Branch in the creation and updating of our 10-year Yukon Agriculture Policy. This Policy is an extensive document and will help us in our growth as a thriving industry through the course of the next ten years. I feel the most difficult task the Association has been faced with, when it comes to this policy, is juggling the various requests from individual farmers and attempting to properly represent the whole of our Agriculture industry. I'm thankful for having such a strong board to help sort through the politics and make choices that though in some cases weren't easy, are in the best interest of the majority of farmers.

Domestic Farm Animals – Wildlife Interface

- 2019 has seen the introduction of the Sheep/Goat Control Order. Though we as an association understand the intention of protecting our valuable natural resources, the wild sheep population, this vision did not make it any easier for farmers to adjust to the added burden of new fencing requirements, testing methods, and of course the loss of livestock that in some cases were family pets. I've fielded numerous calls, and attended countless meetings... This was potentially my most difficult file.
- The ongoing issue of Farm/Elk Conflict rapidly came to a head this year. The Association saw an unprecedented rise of CAP funding to repair/mitigate Elk damaged fields, fences, etc. This has resulted in the request by the YAA to the ministers of EMR & Environment to reopen the Elk Management Plan to convert the Critical hunt zone (which houses 98% of the farms in the Takhini River/lbex Valley) into an exclusion zone. Farmers need to be able to protect their crops, livestock and property from this introduced species, the YAA stands by its affected members, and has a Lawyer specializing in such cases on retainer to represent our industry as we progress.
- Most recently we've requested that Agriculture branch in partnership with YAA and the Hog Association create regulations surrounding the fencing, handling of Wild Boar livestock. We

recognize that there will be lobbying to outright ban Wild Boar due to its potential to establish a feral population should livestock escape. In the same breath we recognize the appetite locally for Wild Boar is on the incline with restaurants, locals and tourists consuming this Yukon Raised product. For future industry certainty and to manage the direction of the discussion, we felt it made sense to own the industry, recognize the risks and potential ramifications and request regulation.

Networking and Community

- With the growth and success of Yukon Agriculture we have expanded our networking opportunities to properly build partnerships, and access knowledge, and in some cases create national support. With association partnerships, like TIAY we've seen the successful Yukon Culinary Festival, & of course Meet your Maker. This year marks the first year that YAA becomes an official Canadian Federation of Agriculture member, as well we have a strong ally with the Canadian Sheep Federation. As we grow, I strongly believe these partnerships will prove invaluable. Along with these partnerships our committees have grown. We are seeing excellent work being done by the Yukon Young Farmers, and Klondike Farmer Forum is diligently strengthening the local market by planning some infrastructure improvements and introductions. We have a Livestock Grazers Committee. As well there is a newly formed committee, the Non-Soil Based Horticulture Committee, representing the territory's budding, Hydroponics, Aeroponics and Aquaponics interests. Exciting times!

Lastly, some of you may have noticed that our government has declared a Climate Emergency. All though I regularly receive mixed reviews from farmers regarding this decision I wanted to take the time to remind you all, one of the primary ways to reduce our carbon footprint is via local food production. I know many of you share my vision as we strive to build a sustainable, year-round agriculture industry here in the Yukon.

I want to take this opportunity to recognize your hard work! Agriculture continues to be a hot topic, it is not going away, we will continue to feed people, and the YAA looks forward to continuing its role as a strong supporter.

I can take questions on any topic that is not going to be covered in later committee reports.

Best regards,

Sonny Gray

AGENDA ITEM #7- YAA COMMITTEE & ED REPORTS

YAA and YYF Committees and Representatives (as at November 1, 2019)

<p>Goal 1: <u>INFRASTRUCTURE</u></p>	<p><u>Mayo Road Land</u> <u>Fairgrounds</u> Steve Mackenzie-Grieve Andre Fortin Gail Riederer</p>	<p><u>Equipment</u> Andre Fortin Michel Duteau Jeff Clark <u>Custodian</u> Gerry Stockley</p>	<p><u>Storage Bins</u> Sonny Gray Leona Watson Darrin Sinclair</p>
<p>Goal 2: <u>INFLUENCING</u> <u>POLICIES AND</u> <u>PROGRAMS</u></p>	<p><u>AIAC Reps (YAA)</u> Sonny Gray (2017-2020) Dev Hurlburt (2018-19) Mario Ley (2019-2022) <u>AIAC Reps (YYF)</u> Leona Watson (2019-2022)</p>	<p><u>Elk Agriculture</u> <u>Working Group</u> Mike Blumenschein Dev Hurlburt Leona Watson Mario Ley</p>	<p><u>CAP YARC Reps</u> Len Walchuk Maria Leung Cain Vangel Darrin Sinclair (YYF) <u>CAP Evaluation</u> Steve M-G</p>
<p>Goal 3: <u>COMMUNICATIONS</u> <u>& BRANDING</u></p>	<p><u>Yukon Chamber of</u> <u>Commerce Meetings</u> - YCC Board (ex-officio) - Food and Beverage - Low Carbon Stakeholders Jennifer Hall</p>	<p><u>Outreach</u> Gail Riederer (4H) Krista Roske Darrin Sinclair Leona Watson Sonny Gray</p>	<p><u>Tourism Industry</u> <u>Association</u> - Agri-culinary Tourism Committee YAA Executive Director (ex-officio)</p>
<p>Goal 4: <u>MEMBERSHIP</u> <u>RETENTION AND</u> <u>RECRUITMENT</u></p>	<p><u>Yukon Young Farmers</u> Mike Henderson – Pres. Léona Watson – Director Laird Crow – Director Matt Douglas - Director</p>	<p><u>Dawson Farmers</u> <u>Forum</u> Currently 25 Dawson/Mayo farmers</p>	<p><u>Sheep/Goat Forum</u> <u>Grazers Committee</u> <u>Non-soil Committee</u> (Advocacy Goals)</p>
<p>Goal 5: <u>GOVERNANCE</u></p>	<p><u>Executive</u> Sonny Gray (President) Cain Vangel (V-President) Darrin Sinclair (Secretary-Treasurer)</p>	<p><u>Governance</u> Vibeke Coates Mario Ley Cain Vangel</p>	<p><u>Nominating</u> Sonny Gray (President) Lou Clark (Past President) Mike Henderson (YYF President)</p>

The YAA president and executive director are ex-officio members of all committees.

Thank you to all individuals who volunteer their time, knowledge and experience to serve on the above boards and committees. YAA would not succeed without your help and input.

AGENDA ITEM #7 – YAA COMMITTEE REPORTS Continued

Goal 1: INFRASTRUCTURE

Land Committee Report

The development of an agricultural community centre and fairgrounds continues. An area (125ft by 250ft) just north of the main entrance road has been cleared, scraped and sand was transported to the site. Fencing was built and the arena was formalized. There is an incline to the property so the fence is slightly higher than an average arena fence. The committee is beginning to work out signage, parking and roadways and then will update the conceptual plan.

YAA hosted the Yukon Farm Fair on the property in July. The plans for next year's fair are shaping up. It will be held in August with a larger livestock show, market, food truck area and bench show. 4H Yukon hosted a gymkhana event on the property in September. It was well attended. Feed-back from participants included: larger parking area for attendees, signage to parking and events, bleachers, non-dusty area for concession, livestock show barn. YAA gratefully acknowledges the donations of an outhouse, caller booth, and other items by the Yukon Horse & Rider Association.

Strategic Plan Progress Update

Excerpt from Strategic Plan - Priority 3: Strategic Improvements to Leased Land

YAA has a 30-year lease on this land and is interested in ensuring something sustainable with a long-term vision is done that will support agricultural pursuits and is open to a wide range of agricultural groups. Over the next five years, YAA is interested in undertaking a small amount of infrastructure development that will allow for revenue generation through the sub-lease of portions of the land including a lease under discussion with YHRA. YAA has funds for the development of the land but does not wish to over-build infrastructure that can't be maintained and will carefully develop a financial plan for expenditures from YAA savings. YAA also does not intend to build infrastructure to compete with the private sector.

Infrastructure being considered in the next five years that can be available to potential sub-lesers includes the following actions:

Action 1: YAA would install a sign visible from the highway that establishes the land as owned by YAA with sub-leases to other organizations. – **Sign will be a priority for 2019-2020 and the sign will say Agricultural Community Centre, as passed at the AGM in May 2018.**

Action 2: YAA will develop and construct a simple outdoor riding arena with bleachers and horse stalls. - **Done**

Action 3: YAA will develop a multi-year plan to install the main electrical service line from the highway. Sub-lesers wishing to extend electrical services to their leased area would be responsible for the costs of doing so and for any monthly electrical charges. - **No electrical infrastructure because funding for operating costs are not thought to be sustainable at this time. YHRA operated for 25 years with generator, water delivery and outhouses.**

Action 4: YAA will examine the feasibility of drilling a well to provide access to potable water for sub-lesers and groups hosting events. - **No to the well, again same reasons as above.**

Action 5: YAA will plan, construct and maintain a camp kitchen that would have rudimentary heat and seating for gatherings. The facility would be available for rental by sub-lesers and user groups. – **Yes, planning is underway. One outhouse is set-up near the arena, thanks to YHRA donation.**

Storage Bins Committee Report

All storage bins (hoppers) were sold (\$3,000) in March, but one. Four site holders paid in full. Six site holders put down a deposit and will be invoiced every April for the next 4 years. All augers were sold for \$500 to site holders. The remaining unsold bin was put up for auction and sold this August to the successful bidder, Trevor Amiot, for \$3,800.00. This amount has been paid in full and the bin is being moved from the Stockley property to the Amiot property. The sale of the final bin concludes the decommissioning of the storage bin program. Revenue from the bins is reported as Restricted Funds in YAA's financial reports. See Restricted Funds Note 2.

Equipment Committee Report

Andre Fortin is the chair of the equipment committee and presents the following report. The program is not a profit centre and should not be viewed as such. This program is a service to members, to make available large machinery that is seldom used by any individual farmer. See data on the following page.

Strategic Plan Progress Update

Priority 1: Reduce Association Liability and Resource Requirements for the Equipment Rental Program

YAA was provided funding to purchase several pieces of equipment because there were no commercial entities interested in renting farm equipment in Yukon. There is now potential interest on the part of local rental companies to provide agricultural equipment rentals. This program as it exists isn't revenue generating and is a potential insurance liability for the association while consuming a significant amount of time for the association.

Action 1: YAA will investigate the potential for the sale or long-term lease of the equipment to a local company interested in running the equipment rental programs. **At the time of inquiry in early 2018, no commercial operator was interested in the equipment. The equipment was considered too big and too far from dealership, and limited market.**

Action 2: Any sale or long-term lease of equipment will include a minimum timeframe in which the equipment (or similar equipment) remains available to Yukon farmers. - **An incomplete list of the reasons for not selling the equipment: Once the title of the equipment passes to a new owner, YAA has no cost effective, legally enforceable, mechanism to ensure that the equipment remains in the Yukon. YAA has no, legally enforceable, means to ensure that there would be continued benefits to YAA members.**

Action 3: Make recommendations for additional equipment to become available for rental as identified by members of the association. - **No new equipment is to be purchased by YAA. We are trying to get out of the equipment business. We do not want to add to the fleet.**

Action 4: Establish, in cooperation with the purchasing or leasing company, continued rental benefits to YAA members including discounts, preferential booking, etc. - **No legal way to enforce that this will be accessible to YAA members. The exit strategy is to sell off the equipment if and when the board decides that the cost to YAA of a repair to an individual machine is more than YAA wants to pay. The age of the machines is irrelevant to any discussions.**

FUTURE ACTION: The present system works adequately. If we can reduce the insurance premiums to cover only liability, costs would be reduced. This will be discussed with Monarch Insurance in December 2019. Maintenance and repairs to be judged on a case by case basis. Excessive costs will be reviewed by the board. For example, note what happened to the sprayer. There might well be some private interest to purchase the equipment. This in itself may not represent a compelling reason to reopen the case. We are grateful for the services of the custodian. Thank you to the users who return the equipment clean and on time.

Note: Details about the Equipment Rental Program for 2018-2019

The first table below indicates the number of days each piece of equipment was used this past summer. Minimal repairs were required this year although the drill may need some new piping soon and mower has been repaired in the 2019-2020 fiscal for \$330. Insurance costs are \$2600 per year. Custodial fees are charged at 80% of rental revenue and paid to Three Slaves Farm.

Number of Days Used / Year

Equipment	2015	2016	2017	2018	2019
Drill	2	3	3	5	6
Mower	1	9	11	8	4
Plough	0	1	6	5	2
Spreader	0	1	1	6	14
Aerator	5	0	7	7	5

Farms/individuals that have used the equipment rental program from 2016-2019

Alaska Highway	Takhini Road	Mayo Road	Southern Lakes	North
Circle D Heart Bar Horse Haven D. Schaber Leona Watson	Diamond C Eldorado T. Hope L. Johnstone Reburg Ent	M. Albertini Mandalay Farm Mervyn's Outfitting Three Slave Farm E. Val Yukon Grain Farm Yukon Valley Farm	CTFN The Farm Gate	Pelly River Prairie Acres

Equipment used by specific farms in 2016-2019

Spreader (2008)	Plow (2006)	Drill (2009)	Aerator (2009)	Mower (2011)
Heart Bar Horse Haven Mandalay Farm Pelly River Prairie Acres The Farm Gate	CTFN Eldorado Heart Bar	Diamond C Mervyn's Three Slaves L. Watson Yukon Grain Yukon Valley	Diamond C Eldorado T. Hope Horse Haven L. Johnstone B. Luken Mervyn's E. Val	M. Albertini Circle D Horse Haven Reburg Ent. Northern Tempo D. Schaber Three Slaves E. Val Yukon Grain

Sea Cans/Tents

Sea cans are currently located at Mandalay Farms. May be moved to property. Tents are housed in trailer and stored with other equipment at Three Slaves Farm. Used by YYF and rented at no cost to 4H Yukon. No other users. Some maintenance is required to fix the tent poles.

AGENDA ITEM #7 - COMMITTEE REPORTS Continued

Goal 2: INFLUENCING POLICIES AND PROGRAMS

The second goal in YAA's strategic plan relates to our efforts to influence government policies and programs. YAA worked with the Game Growers and Serecon, a consulting firm, to draft the report: "Economic Impact of Large Animal Livestock Production in the Yukon". One conclusion recommended that farmed game animals be under the jurisdiction of Agriculture Department.

YAA's primary advocacy platform is the Agriculture Industry Advisory Committee. YAA has two members on the AIAC. YYF has one member. Many AIAC meetings involved the drafting of the new Agriculture Policy.

Priorities for 2018-2019 related to, and resulted in, the drafting of letters to the minister about:

- Sheep and Goat Control Order – Information session coming up on Nov 13th.
- Hog Industry Regulations – Regulations will be drafted in the AIAC Meetings.
- Elk Agriculture Conflict– At YAA's request, a Working Group meeting is coming up in November. YAA has also commissioned legal advice for the drafting of a letter/petition.

Goal 3: COMMUNICATION AND BRANDING

The Outreach Committee expanded in size this summer to contribute to an important project. In support of YAA 's strategic plan and the extensive discussions at the November 2018 AGM, YAA applied for and received funding this summer from YG's Economic Development's Community Development Fund to complete three key initiatives related to YAA's communication and branding – 1. Brand Clarity; 2. Website Update; and 3. Membership Management.

Kristine Ferris was hired as Project Coordinator and we have been working with PR Services on logo and website design. The project will be completed in December 2019. To date, we have/are:

- Developed a new YAA logo with input from a newly formed Outreach Committee
- Produced new promotional materials with the new logo
- Developing of a new YAA website platform
- Developing a membership update plan for 2019-2020 with input from the Outreach Committee and YAA Board

In 2020, YAA board will draft details about a proposed non-voting Associate category for anyone who only wants to receive communications. This bylaw will be presented to membership with a Special Resolution at the November 2020 AGM. New memberships fees might be in place then too. Alternatively, the bylaw about AGM quorum might be altered.

YAA continues with outreach to key sector stakeholders: 4H Spirit Riders, YHRA connections, Yukon Tourism Industry Association, Growers of Organic Food Yukon, Fireweed Market, Yukon Food Network, Yukon and Whitehorse Chambers of Commerce, and the new Hog Producers Association. The Association has also held meetings this year with: Yukon College, Animal Health Unit, Environmental Health, and of course the team at Agriculture Branch; and continues to post on Face Book and correspond with members via email alerts and e-newsletters.

Goal 4: MEMBERSHIP RECRUITMENT AND RETENTION

The Outreach Committee is also working on YAA's strategic priority to increase and retain members through a business incentives program. In addition, events and the formation of committees for advocacy work is critical. Several new committees were formed or expanded this year – especially the Klondike Farmers' Forum.

Yukon Young Farmer Report

Yukon Young Farmers are the engine of YAA events and education projects. Through YYF's sponsorship framework YYF follows a seasonal program of events. The summer event is now morphing into the YUKON FARM FAIR. YYF initiated an advertisement opportunity with What's Up Yukon.

Four Seasons of Programming 2018-2019

- Fall Round Up - Pig Trace Update
- Winter Gathering - Meet Your Maker
- Spring Workshop - Northern Soil Science
- Summer Yukon Farm Fair

Thank you to sponsors: Hurlburt Enterprises/Horse Haven, TotalTrac Kubota and Cold Acre.

Goal 5: GOVERNANCE

The Governance Committee advised the board about further updates to the policy manual, again this year. Policy updates related to letters of support, meeting attendance and personnel matters. The YAA Board is in support of an update to the strategic plan with a separate one required for the development of the land and facilities.

AGENDA ITEM #8 - ELECTION/ACCLAMATION OF OFFICERS/DIRECTORS

☐ Current YAA Board Members to November 2020

President – Sonny Gray

Secretary-Treasurer – Darrin Sinclair

Directors – Dev Hurlburt, Mario Ley, Steve Mackenzie-Grieve,

☐ Election of YAA Board Members for November 2019

Vice President – Cain Vangel (by acclamation)

Directors – Lorelee Johnson, Collin Remillard, Ann-Marie Stockley, Megan Waterman (election of 3 directors). See ballot for details of the candidates.

AGENDA ITEM #9 – KEY NOTE SPEAKER & PRESENTATION

Adelle Stewart is the key note speaker. She is from DO MORE AG, a foundation that supports mental wellness in Canada's agriculture community.

AGENDA ITEM #10 – ELECTION RESULTS

The results of the election will be announced after the keynote speaker finishes her presentation.

AGENDA ITEM #11 - ADJOURNMENT

Meeting is adjourned.

See you soon!
At YAA's Winter Gathering
Meet Your Maker
January 13, 5-7pm
Gold Rush Inn